

For ICCI Full Paper Format, Put Your Title Here

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Abstract — The abstract should contain no more than 200 words. It should indicate the techniques used and summarize the most important results. The abstract is to be in fully-justified text, at the top of the paper as it is here, below the author information. The abstract is to be in 11-point, 1.5-spaced type. Define all terms used in the abstract. Do not cite references in the abstract. The language used in this paper is English.

Keywords – *i.e. Creative Industry, Design, Opportunity* 3 to 6 keywords or phrases in alphabetical order, separated by commas.

1. INTRODUCTION

These guidelines include complete descriptions of the fonts, spacing, and related information for producing your proceedings manuscripts. Please follow them.

2. THE STRUCTURE OF THE PAPER

A full paper usually have some subsections, such as **introduction, literature and theory, data and methods, result and discussion**. In Introduction you must convince the reader why your paper is interesting. Then explain your literature and theory, and how it supports your paper. Data and methods typically tell about how you gathered, saved and analyzed your data. Next, you must discuss what you learned in your study. Compare your finding according to your theory: was it support the theory or not. You can add other interesting finding. Last, you reflect on what the point of the whole paper was. What kinds of implications it has, recommendation and so forth.

3. FORMATTING YOUR PAPER

All papers are written in A4 format. Paper margins are 3 cm from the top edge, 2.5 cm from the bottom edge and 2 cm from left or right edges.

All printed material, including text, illustrations, and charts, must be kept within a print area. Do not write or print anything outside the print area. All text must be in a two-column format with a 0.5 cm space between them. Text must be fully justified.

The main title (on the first page) should begin 3 cm from the top edge of the page, centered, and in Arial Narrow 28-point, boldface type. Capitalize the first letter of nouns, pronouns, verbs, adjectives, and adverbs; do not capitalize articles, coordinate conjunctions, or prepositions (unless the title begins with such a word). Author names and affiliations are to be centered beneath the title and printed in Times 11-point, non-boldface type. Multiple authors may be shown in a two- or three-column format, with their affiliations below their respective names. Affiliations are centered below each author name, italicized, not bold. Include e-mail addresses if possible. Type your main text in 11-point. Be sure your text is fully justified—that is, flush left and flush right. Please do not place any additional blank lines between paragraphs.

3.1 Figures and Tables

All figures and tables should be numbered consecutively and given suitable captions. For

each figure, use one single image instead of multiple images.

Place figures and tables at the top or bottom of the appropriate column or columns, on the same page as the relevant text (see Figure 1). Please note that the words “Figure” and “Table” should be spelled out (e.g., “Figure” rather than “Fig.”) wherever they occur.

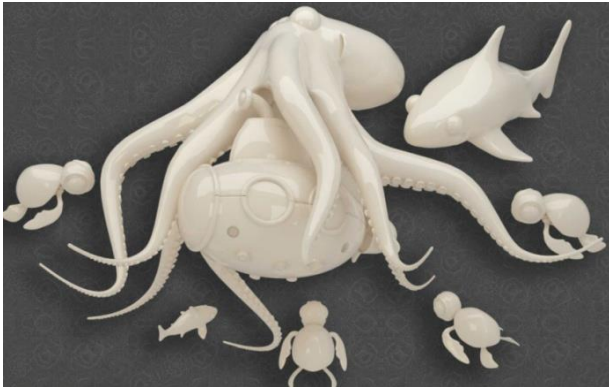


Figure 1. Figure captions should be placed below the figure.

All figures should also include alt text for improved accessibility. In Word, right click the figure, and select Format Picture | Alt Text).

Papers and notes may use color figures, which are included in the page limit; the figures must be usable when printed in black and white in the proceedings.

Table 1. Table captions should be placed above the table.

Theme of ICCI	Year	Place
Sustainability	2011	Sanur, Bali - Indonesia
Empowering Design Quality in The Creative Industry Era	2013	Surabaya, East Java - Indonesia
Empowering Design Quality in The Creative Industry Era	2015	Denpasar, Bali - Indonesia

3.2 Inserting Images

Occasionally MS Word generates larger-than-necessary PDF files when images inserted into

the document are manipulated in MS Word. To minimize this problem, use an image editing tool to resize the image at the appropriate printing resolution (usually 300 dpi), and then insert the image into Word using Insert | Picture | From File.

4. REFERENCING

Make sure that the format of the reference list is in accordance with the APA styles. **The reference list should be arranged in alphabetic order.**

For papers from conference proceedings, include the title of the paper and an abbreviated name of the conference (e.g., for ICCI 2011 proceedings, use *Proc. ICCI 2011*). Do not include the location of the conference or the exact date; do include the page numbers if available. See the examples of citations at the end of this document.

Your references should be published materials accessible to the public. Internal technical reports may be cited only if they are easily accessible (i.e., you provide the address for obtaining the report within your citation) and may be obtained by any reader for a nominal fee. Proprietary information may not be cited. Private communications should be acknowledged in the main text, not referenced (e.g., “[Jordan, personal communication]”).

Please note that the references at the end of this document are in the preferred referencing style. Give all authors’ names; do not use “et al.” unless there are six authors or more. Use a space after authors' initials. Papers that have not been published should be cited as “unpublished”. Papers that have been submitted for publication should be cited as “submitted for publication”. Papers that have been accepted for publication, but not yet specified for an issue should be cited as “to be published”. Please give affiliations and addresses for private communications.

4.1 Abbreviations and Acronyms

Define abbreviations and acronyms the first time they are used in the text, even after they have already been defined in the abstract.

Abbreviations that incorporate periods should not have spaces: write “C.N.R.S.,” not “C. N. R. S.” Do not use abbreviations in the title unless they are unavoidable.

4.2 Quotation

For material quoted directly from references that is fewer than 40 words, incorporate the quotation into the text and enclose it with double quotation marks, such as: Schon (1983) points out, “the idea of reflective practise leads to a vision of professionals as agents of society’s reflective conversation with its situation” (p. 353). If there are 40 or more words in the quotation, present it as an isolated paragraph, omit the quotation marks, and write it as an example below: Schon (1983) said that:

... the idea of reflective practise ... professionals as agents of society’s reflective conversation with its situation, agents who engage in cooperative inquiry within a framework of institutionalized contention (p. 353 or pp. 353-35x)

ACKNOWLEDGMENT

Acknowledgement of people who contributed to the work and financial supports from government agencies or other sponsors is listed before the References (Endnote) section. The authors’ information should be kept anonymous for the double-blind review process.

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